

Cleveland Avenue Foundation for Education Group Privacy Policy

Effective Date: September 16, 2024

Welcome to the Cleveland Avenue Foundation for Education Group (“**CAFE Group**” or “**we**,” “**us**” or “**our**”) website. We respect your privacy and have provided this Privacy Policy (“**Policy**”) to describe how we collect, use, and disclose your Personal Information including when you use our websites, <https://www.thecafe.org/> and <https://www.1954project.org/> (collectively, the “**Site**”) or otherwise engage with us.

PLEASE READ THIS PRIVACY POLICY CAREFULLY. WE MAY MODIFY THIS POLICY AT ANY TIME. ALL CHANGES WILL BE EFFECTIVE IMMEDIATELY UPON POSTING TO THE SITE SO BE SURE TO CHECK BACK FROM TIME TO TIME.

1. WHAT IS PERSONAL INFORMATION?

When we refer to “**Personal Information**” in this Policy, we mean information that identifies, describes, or is reasonably linked, directly or indirectly, to a specific person. Personal Information does not include information that is publicly available, information about a person when acting within the context of their employment or profession, or information that has been deidentified or aggregated in a way that it cannot be used to identify a specific individual.

2. WHAT PERSONAL INFORMATION DO WE COLLECT?

We may collect the following categories of Personal Information from or about you when you use this Site or otherwise interact with us:

- **Identifiers:** Contact information such as your name, email address, employer, or phone number and IP address.
- **Internet Activity:** Information about your browser and operating system, and when you visited the Site.
- **Other Information:** Other information you provide to us when you complete the information request form on our Site or otherwise communicate with us.

3. WHAT ARE THE SOURCES OF PERSONAL INFORMATION WE COLLECT?

We may collect Personal Information that you provide to us, that is collected automatically using technology on the Site, and from third parties in the ways described in this Policy.

INFORMATION WE COLLECT DIRECTLY FROM YOU

You may provide your Personal Information to us when you access, use or otherwise interact with the Site or when you communicate with us such as via email, phone, or when you submit a webform or a job application.

INFORMATION WE COLLECT FROM YOU AUTOMATICALLY

If you use the Services, we may automatically collect Personal Information about your use of the Site through technology. For more information, see Section 7 of this Policy.

INFORMATION WE COLLECT ABOUT YOU FROM THIRD PARTIES

We may collect Personal Information about you from third parties including online and offline sources, our service providers, business partners and social media platforms.

4. HOW DO WE USE PERSONAL INFORMATION?

We use Personal Information for various purposes to operate and improve and conduct the Services. The primary purposes for which we use Personal Information are:

- *To Communicate With You.* We may use your Personal Information to respond to your communications with us or to send you other communications regarding information we think would be of interest to you.
- *Business Purposes.* We may use Personal Information for a number of business purposes including: (1) to operate and improve our business and our investment services; (2) to evaluate potential investments and manage existing investments, (3) to meet our contractual obligations; (4) to perform internal research and reporting; (5) to operate our Site; (6) to prevent fraud; and (7) for other business purposes permitted under applicable law.
- *Legal Purposes.* We may use Personal Information to cooperate with law enforcement or other legal purposes including: (1) complying with legal and regulatory requirements; (2) satisfying our contractual obligations; (3) cooperating with law enforcement or other governmental agencies for purposes of investigations, public safety or matters of public importance when we are legally required to do so or believe that disclosure of Personal Information is necessary or appropriate to protect the public interest; (4) protecting and defending against legal actions or claims and (5) protecting privacy rights.
- *For purposes that you authorize or instruct us to use your Personal Information.*

5. With Whom Do We Share Your Personal Information?

To operate our business, we may share Personal Information with third parties, including:

- *Service Providers and Business Partners.* We may share Personal Information with select service providers and business partners who perform services on our behalf, including to service providers that operate the Site.
- *Parties to Business Transaction.* In operating our business, we may choose to buy, merge or partner with other companies. In the event of an anticipated or actual merger, purchase, partnership or in the case of a bankruptcy or other sale of all or a portion of our assets, we may transfer or allow third parties to use information

owned or controlled by us, including Personal Information. If any of our assets are sold or transferred to a third party, your Personal Information could be part of the assets transferred to a new owner. We reserve the right, in connection with these types of transactions, to transfer, disclose, share, assign, or sell your Personal Information and other information we have collected to third parties or to authorize such third parties to use any such information including for due diligence as part of any of the transactions described in this paragraph. Any Personal Information you submit or that is collected after this type of transfer may be subject to a new privacy policy adopted by the successor entity.

- *Government and Law Enforcement.* We may share your Personal Information with individuals or private parties where necessary to enforce and comply with the law, to protect our property or legal rights, for the safety of the public or any person, to prevent harm, to protect the security and integrity of the Services and any equipment used to make the Services available.
- *Other.* Any third party to whom you consent and/or instruct us to provide your Personal Information.

6. Additional Information About Our Privacy Practices

SECURITY

We use commercially reasonable efforts to protect your Personal Information. We have implemented physical, technical and administrative safeguards designed to help protect Personal Information under CAFE Group's control.

THIRD-PARTY WEBSITES AND SERVICES

For your convenience, the Site may link to, or be linked to, websites not maintained or controlled by CAFE Group. This does not imply any affiliation with, or an endorsement, or promotion of a non-CAFE Group website or its owner. CAFE Group is not responsible for the privacy policies or practices of any third-parties or any third-party websites. We recommend reading the terms and conditions and privacy policies for each website that you visit.

SOCIAL MEDIA WEBSITES

We participate in social media platforms such as Instagram, and LinkedIn ("Social Media") that enable online sharing and collaboration with interested persons.

By choosing to use any third-party Social Media platform or choosing to share content or communications with any Social Media platform, you allow us to share information with the designated Social Media platform. We cannot control any policies or terms of any third-party platforms. Your use of Social Media is governed by the privacy policies and

terms of the third parties that own and operate those websites and not by this Policy. We encourage you to review those policies and terms.

ACCESS BY CHILDREN

The Site is not for access or use by persons under the age of 18. If we have actual knowledge that we have collected personal information from children under the age of 16 without parental consent, we will make commercially reasonable attempts to delete such Personal Information as soon as practicable.

ACCESS FROM OUTSIDE THE UNITED STATES

By providing Personal Information to us, you understand and consent to the collection and processing of your Personal Information in the United States. You understand that certain governmental authorities may not consider the level of protection of Personal Information in the United States to be equivalent to that required by the European Union or other jurisdictions.

7. Your Consumer Data Choices

The Site uses cookies to operate and load the Site content. A cookie is a small text file that our Site saves onto your computer or device when you use the Site that allows the Site to remember your actions and preferences and recognize you or your browser. The Site may use both Cookies that we implement, and Cookies implemented by third parties.

Most browsers automatically accept cookies. You can disable this function by changing your browser settings but disabling cookies may impact your use and enjoyment of the Site. You cannot disable all Cookies, such as Cookies that are essential to the functioning of the Site. You can manually delete persistent Cookies, or Cookies that track your activity across websites, through your browser settings.

Google APIs and Google Static. We use Google APIs and Google Static on the Site to load the fonts on the Site. To use these services, Google collects your IP address, information about your browser and operating devices as well as information in HTTP headers when you load the Site. To learn more, visit Google's Privacy Policy found here: <https://developers.google.com/fonts/faq/privacy>.

8. Shine the Light

Pursuant to California Civil Code Section 1798.83, if you are a California resident, you have the right to obtain: (a) a list of all third parties to whom we may have disclosed your personal information within the past year for direct marketing purposes, and (b) a description of the categories of personal information disclosed, by contacting us per the "Contact Us" Section below.

9. Contact Us

We welcome your questions, comments, and concerns about privacy. Please email us at **privacy@thecafegroup.org** with any questions or feedback you have pertaining to our privacy practices.